

GEN Z

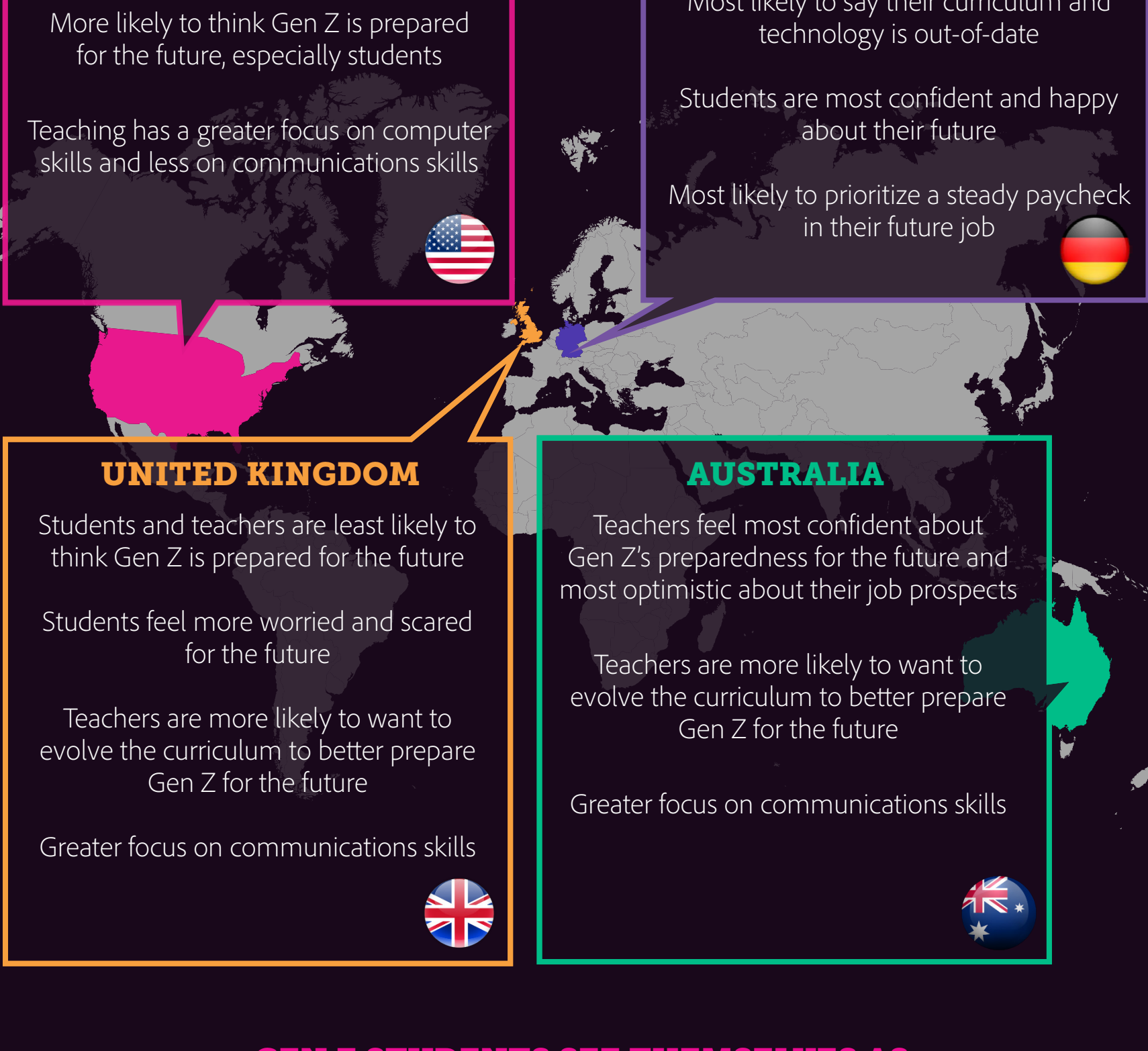
in the Classroom:

Creating the Future

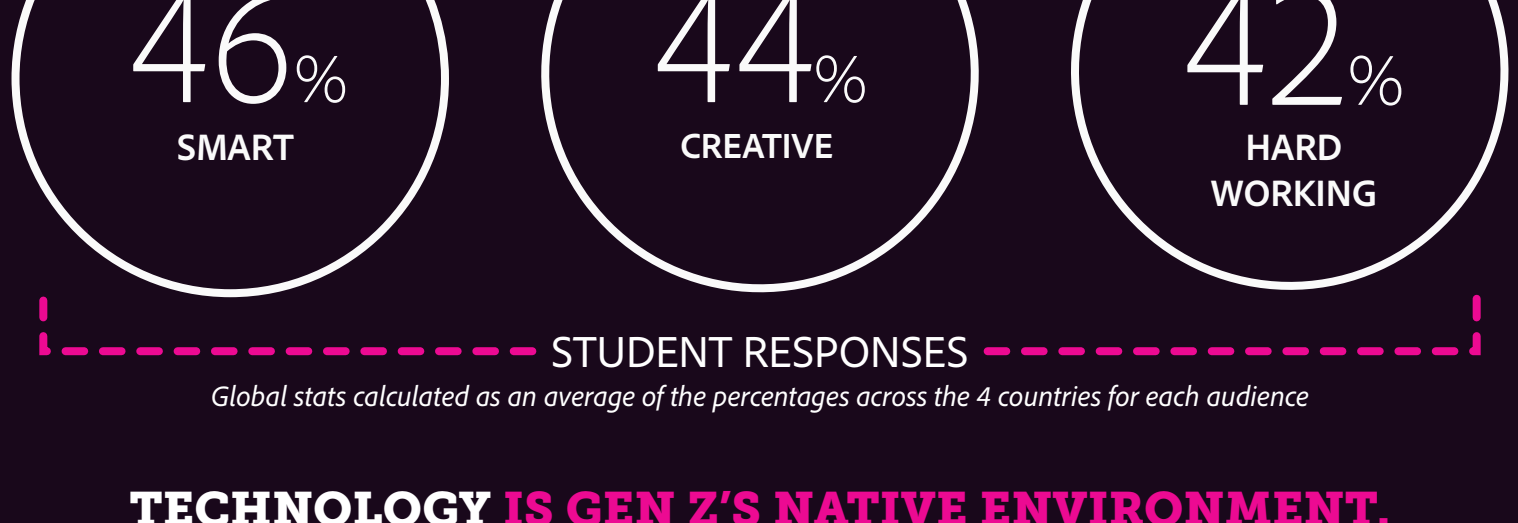


We asked 2,500+ Gen Z students aged 11-17 and 1,000+ teachers of Gen Z students around the world to tell us how they feel about learning, creativity and the future, and here is what we found...

GLOBAL DIFFERENCES



GEN Z STUDENTS SEE THEMSELVES AS SMART, CREATIVE AND HARD WORKING.



TECHNOLOGY IS GEN Z'S NATIVE ENVIRONMENT. THEY FEEL THAT THEY ARE MORE CREATIVE THAN PAST GENERATIONS, AND ARE PASSIONATE ABOUT MAKING THINGS BETTER AND SMARTER.

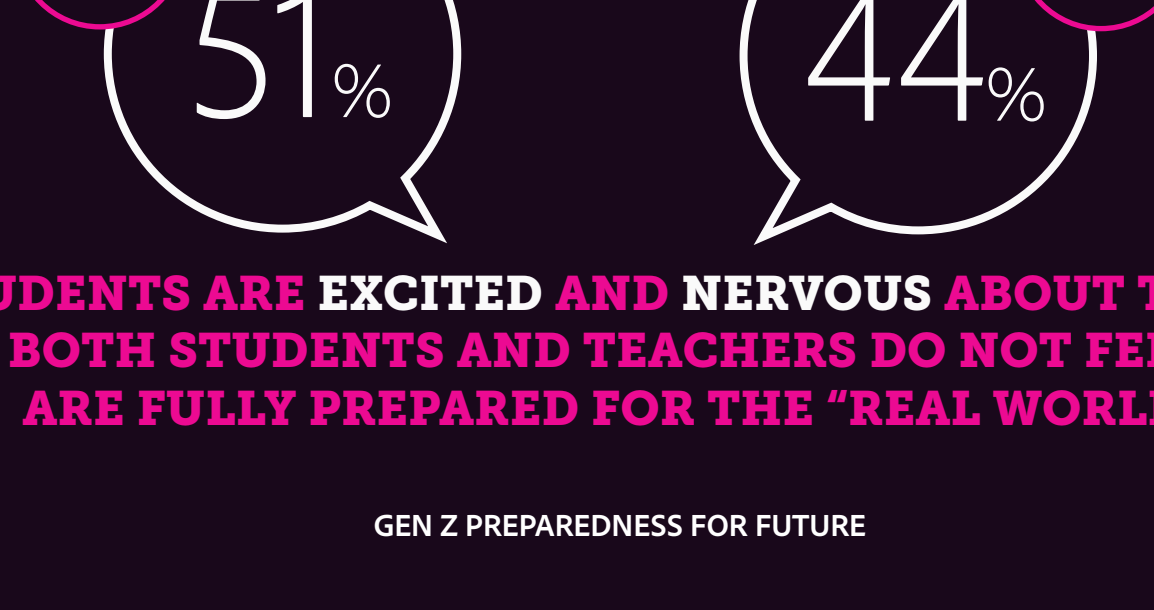


I think that myself and my generation look for smarter solutions to problems, instead of the long and tedious solutions.

STUDENT, AGE 16

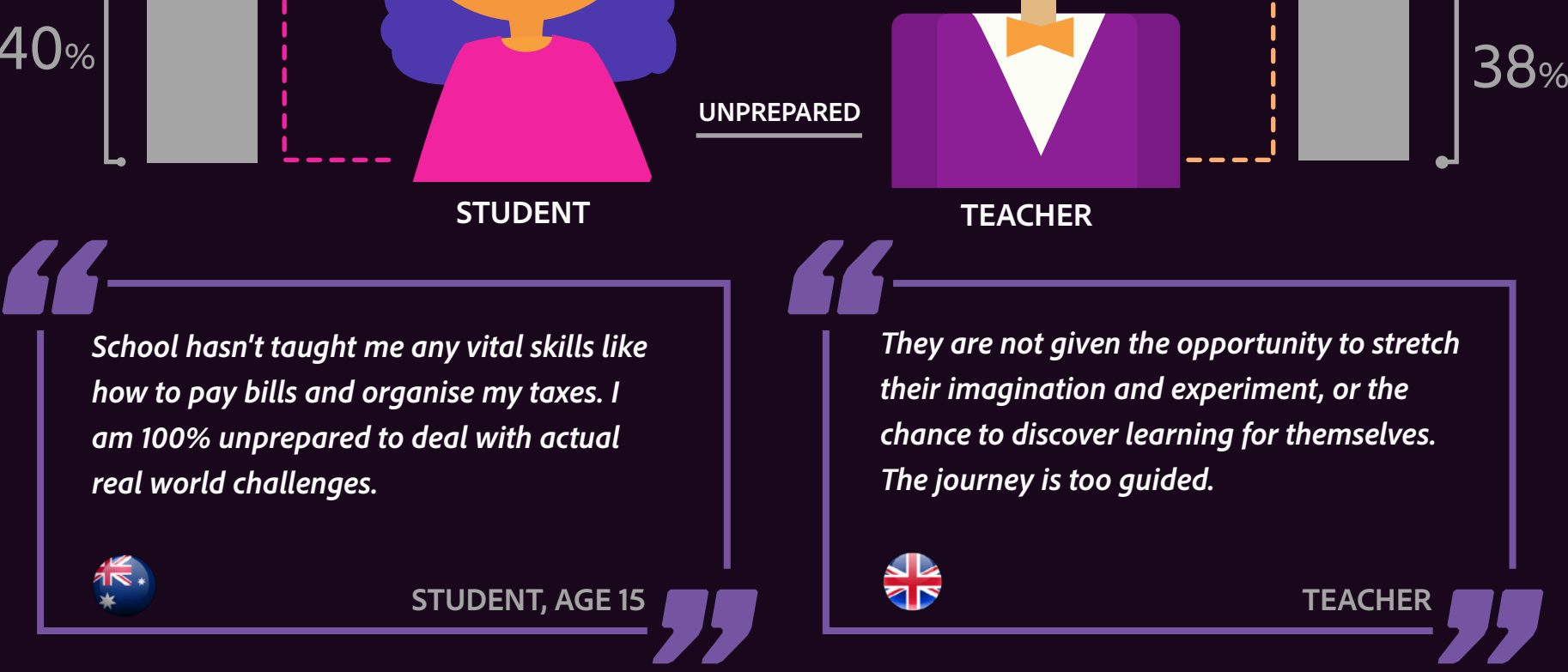
We are living in modern times with more technology and opportunities than older generations had access to.

STUDENT, AGE 15



GEN Z STUDENTS ARE EXCITED AND NERVOUS ABOUT THE FUTURE, AND BOTH STUDENTS AND TEACHERS DO NOT FEEL THEY ARE FULLY PREPARED FOR THE "REAL WORLD."

GEN Z PREPAREDNESS FOR FUTURE

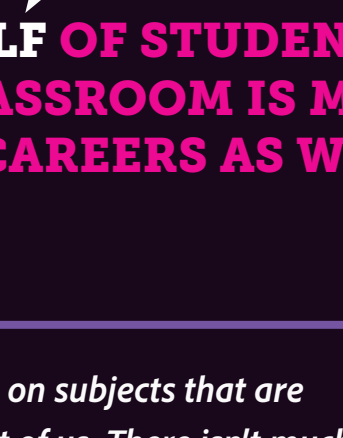


School hasn't taught me any vital skills like how to pay bills and organise my taxes. I am 100% unprepared to deal with actual real world challenges.

STUDENT, AGE 15

They are not given the opportunity to stretch their imagination and experiment, or the chance to discover learning for themselves. The journey is too guided.

TEACHER



NEARLY HALF OF STUDENTS FEEL WHAT THEY LEARN OUTSIDE OF THE CLASSROOM IS MORE IMPORTANT TO THEIR FUTURE CAREERS AS WHAT THEY LEARN INSIDE.

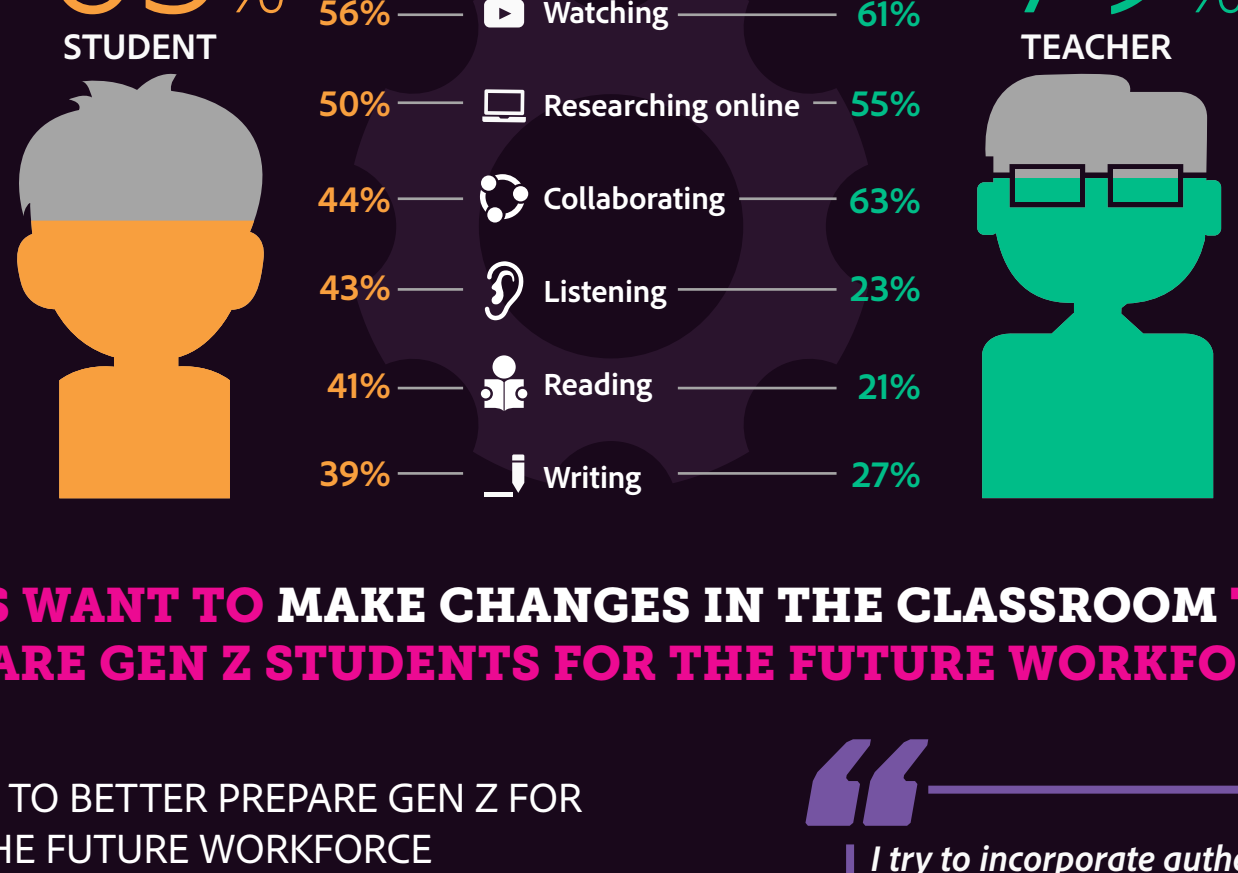
School is too focused on subjects that are meaningless for most of us. There isn't much that I can take from school that can be applied practically in the real world.

STUDENT, AGE 15

Gen Z students want to be entertained... they will believe and trust YouTube over a textbook any day.

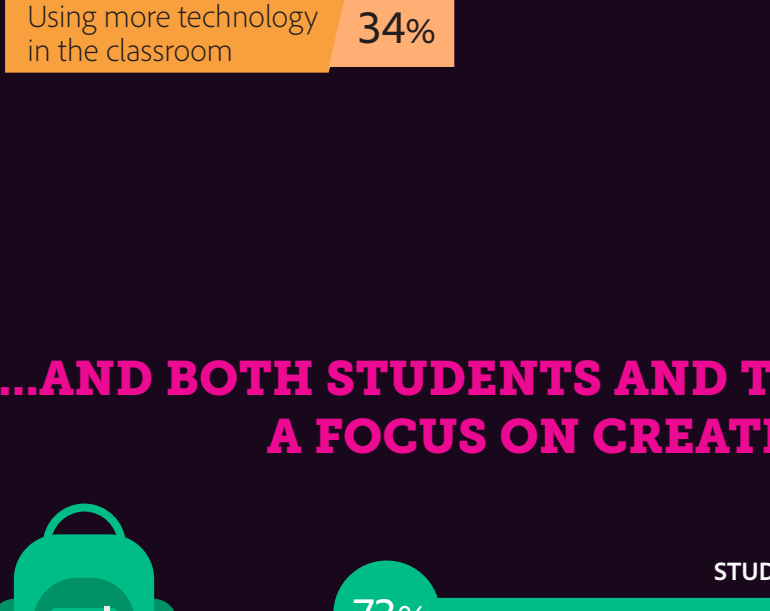
TEACHER

BOTH STUDENTS AND TEACHERS AGREE THE MOST EFFECTIVE WAYS OF LEARNING ARE:



TEACHERS WANT TO MAKE CHANGES IN THE CLASSROOM TO BETTER PREPARE GEN Z STUDENTS FOR THE FUTURE WORKFORCE...

METHODS TO BETTER PREPARE GEN Z FOR THE FUTURE WORKFORCE (Shown: Teacher responses)



I try to incorporate authentic sources from the internet, podcasts and WebQuests into lesson content.

TEACHER

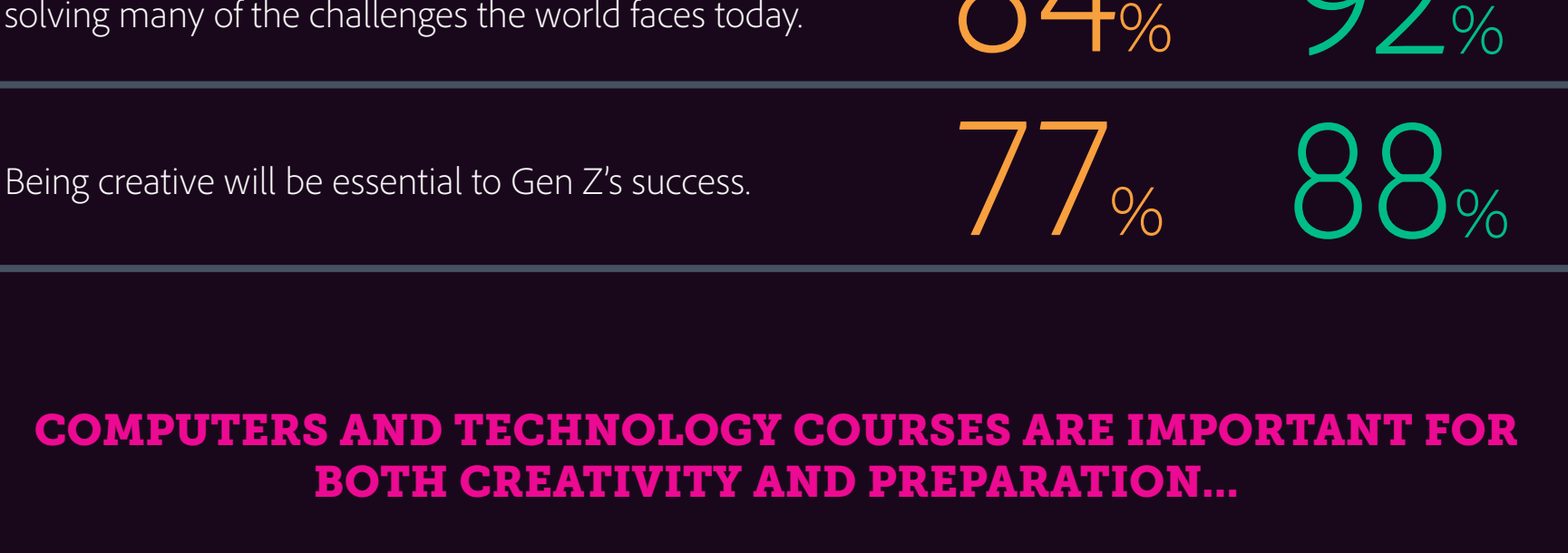
Learning needs to be more interactive and visual. We are playing into the hands of the visual generation!

TEACHER

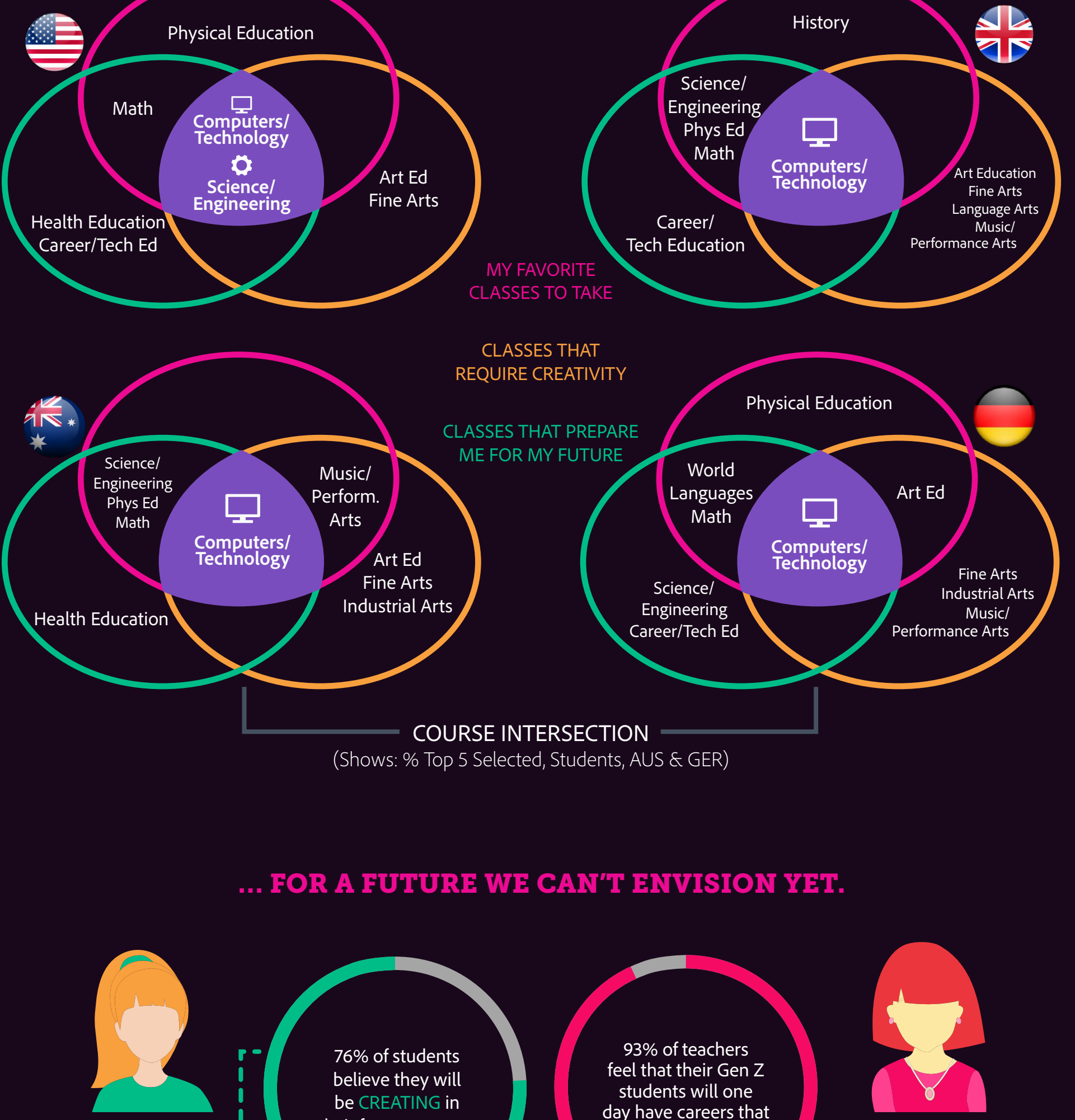
...AND BOTH STUDENTS AND TEACHERS WISH THERE WAS MORE OF A FOCUS ON CREATIVITY IN THE CLASSROOM.



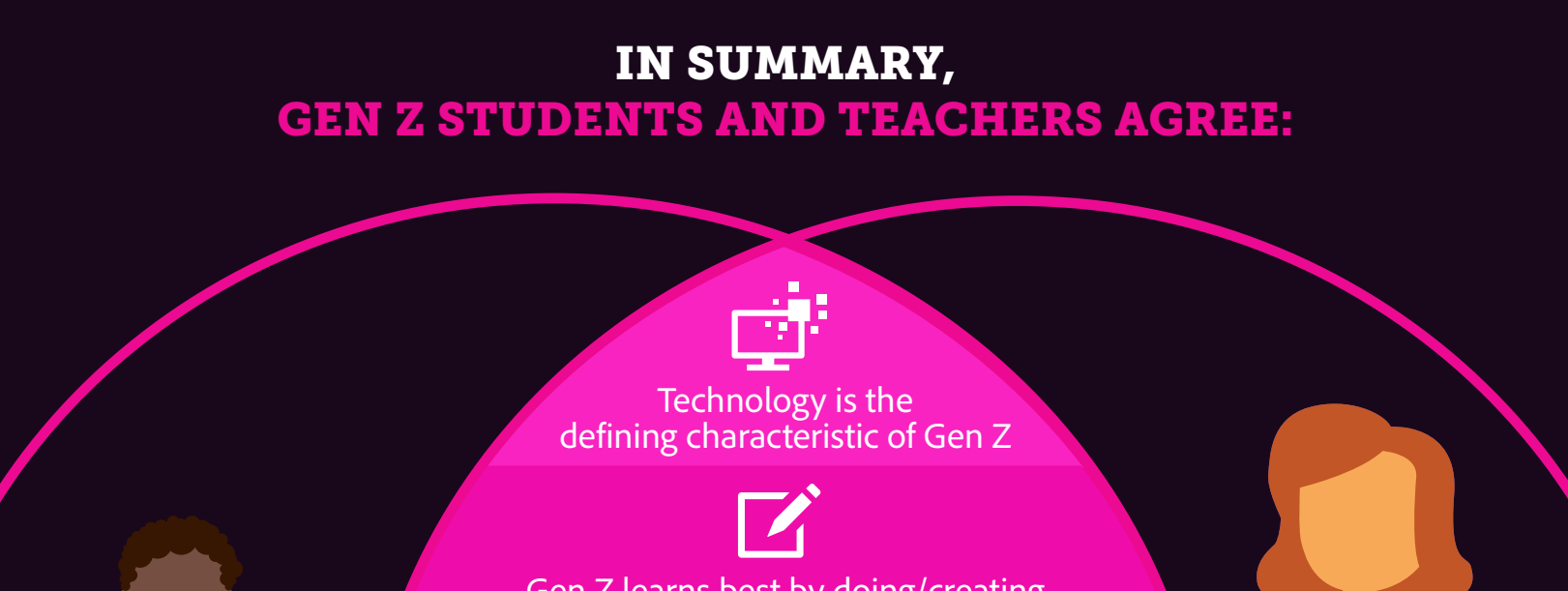
BECAUSE ALL AGREE THAT CREATIVITY WILL BE ESSENTIAL TO GEN Z'S SUCCESS IN THE FUTURE WORKFORCE...



COMPUTERS AND TECHNOLOGY COURSES ARE IMPORTANT FOR BOTH CREATIVITY AND PREPARATION...



... FOR A FUTURE WE CAN'T ENVISION YET.



IN SUMMARY, GEN Z STUDENTS AND TEACHERS AGREE:



To see the full study visit: www.adobeeducate.com/genz

Data from *Gen Z in the Classroom: Creating the Future*, an online survey among a group of 2,221 Gen Z Students (ages 11-17) in the US, UK, GER and AUS, and 1,016 Gen Z Teachers (teach students ages 11-17) in the US, UK, GER and AUS. Data collected September 26 – October 6, 2016 by Edelman Intelligence. Margin of error at the 95% confidence level for the sample is +/- 3.1% for students in the US, +/- 4.4% for students in the UK, GER and AUS, and 4.9% for teachers in the US, +/- 6.9% for teachers in the UK, GER and AUS.