

GEN Z

in the Classroom:

Creating the Future



We asked 250 Gen Z students aged 11-17 and 100 teachers of Gen Z students in Thailand to tell us how they feel about learning, creativity and the future, and here is what we found...

TECHNOLOGY IS GEN Z'S NATIVE ENVIRONMENT. THEY FEEL THAT THEY ARE MORE CREATIVE THAN PAST GENERATIONS, AND ARE PASSIONATE ABOUT MAKING THINGS BETTER AND SMARTER.



[Gen Z has access to] a variety of media, better equipment and can find information more easily.

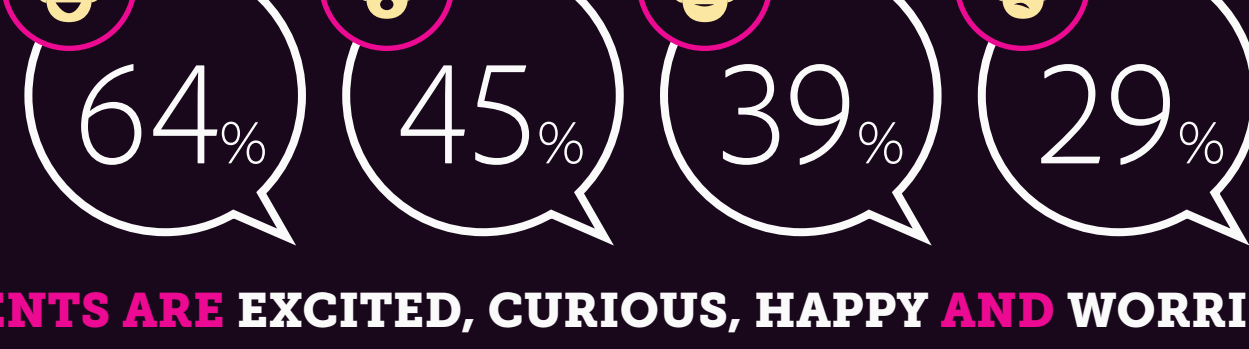
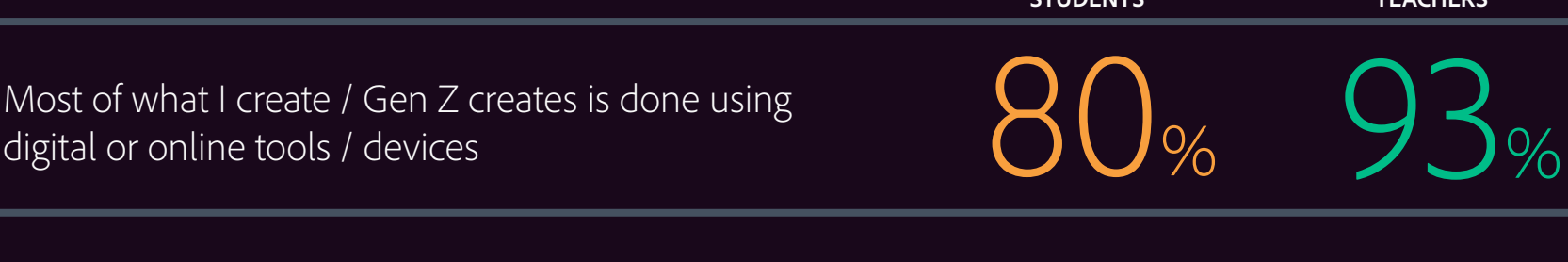
TEACHER

Is able to work creatively using technology to help. The older generation is not as good as mine.

STUDENT

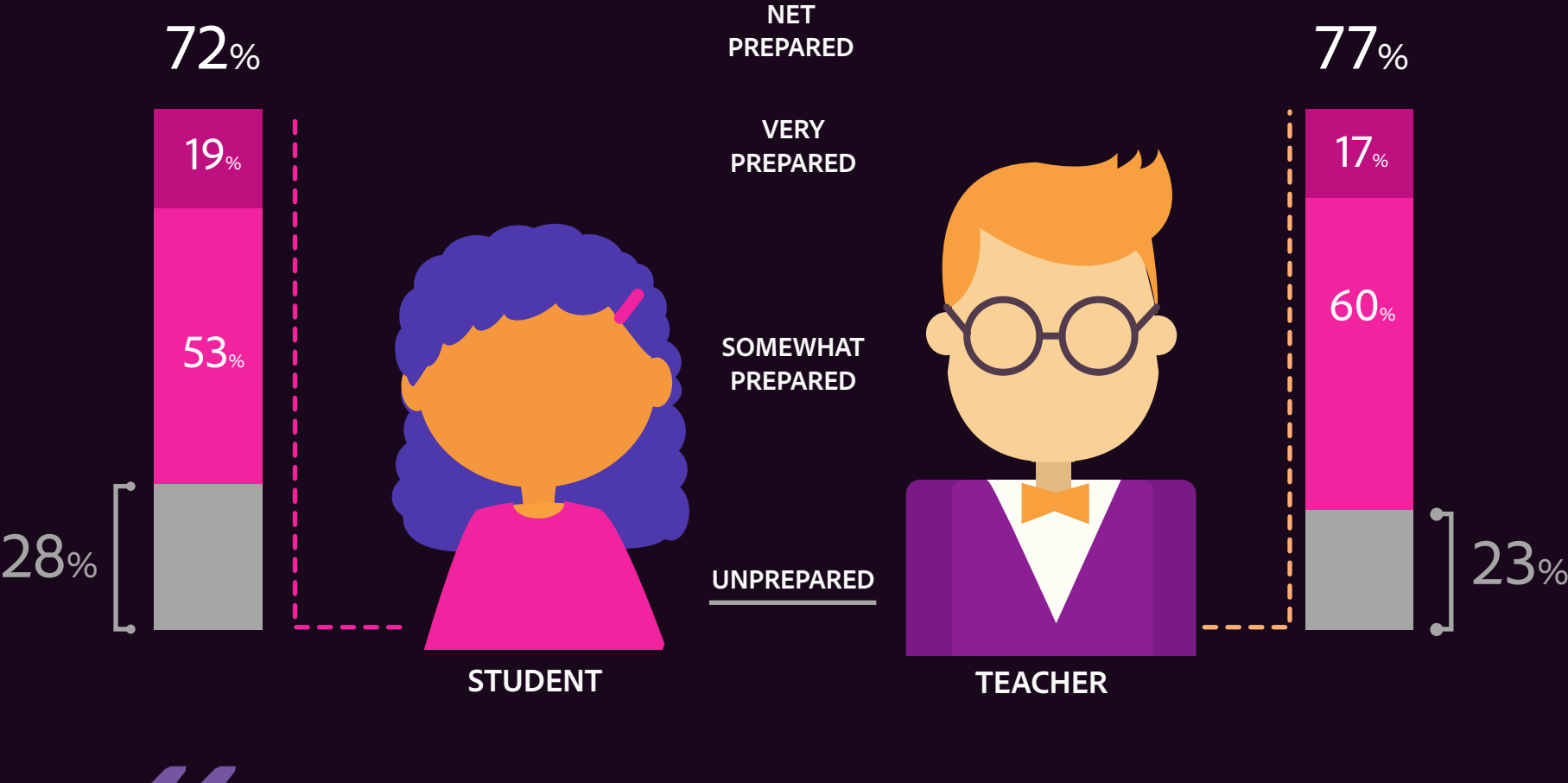
PERCEPTIONS OF GEN Z & CREATIVITY

(Shown: % Somewhat Agree / Strongly Agree)



GEN Z STUDENTS ARE EXCITED, CURIOUS, HAPPY AND WORRIED ABOUT THE FUTURE, AND BOTH STUDENTS AND TEACHERS DO NOT FEEL THEY ARE FULLY PREPARED FOR THE "REAL WORLD."

GEN Z PREPAREDNESS FOR FUTURE

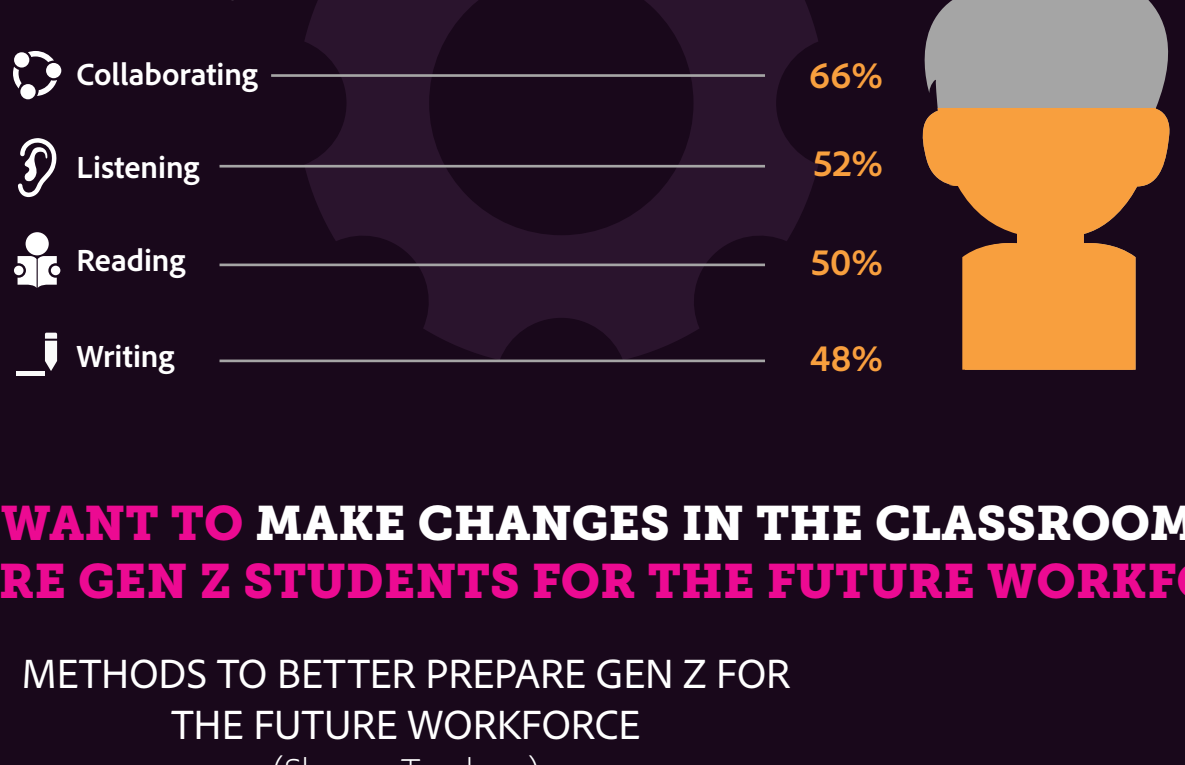


Students in higher education are not ready for life after school. They need to accumulate knowledge for real life experience.

STUDENT

BOTH STUDENTS AND TEACHERS AGREE THE MOST EFFECTIVE WAYS OF LEARNING ARE:

DOING / CREATING



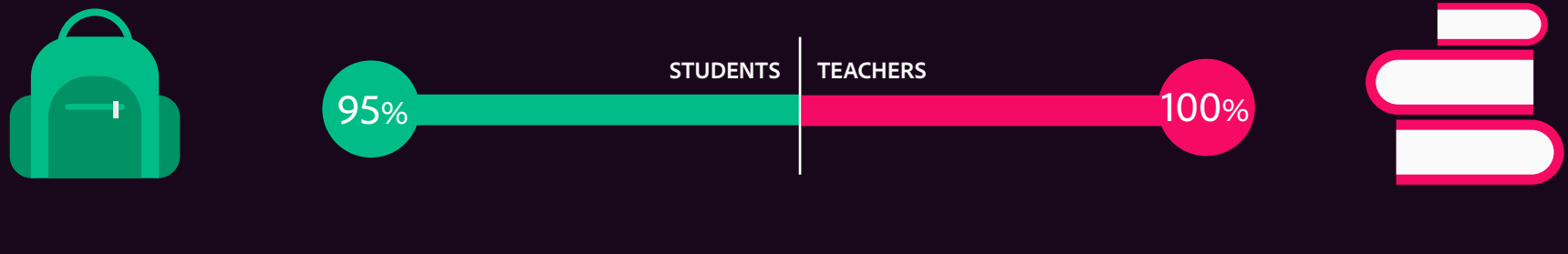
TEACHERS WANT TO MAKE CHANGES IN THE CLASSROOM TO BETTER PREPARE GEN Z STUDENTS FOR THE FUTURE WORKFORCE...

METHODS TO BETTER PREPARE GEN Z FOR THE FUTURE WORKFORCE

(Shown: Teachers)



...AND BOTH STUDENTS AND TEACHERS WISH THERE WAS MORE OF A FOCUS ON CREATIVITY IN THE CLASSROOM.



PERCEPTIONS OF THE TECHNOLOGY & TOOLS

(Shown: % Somewhat Agree / Strongly Agree, Students, Teachers)

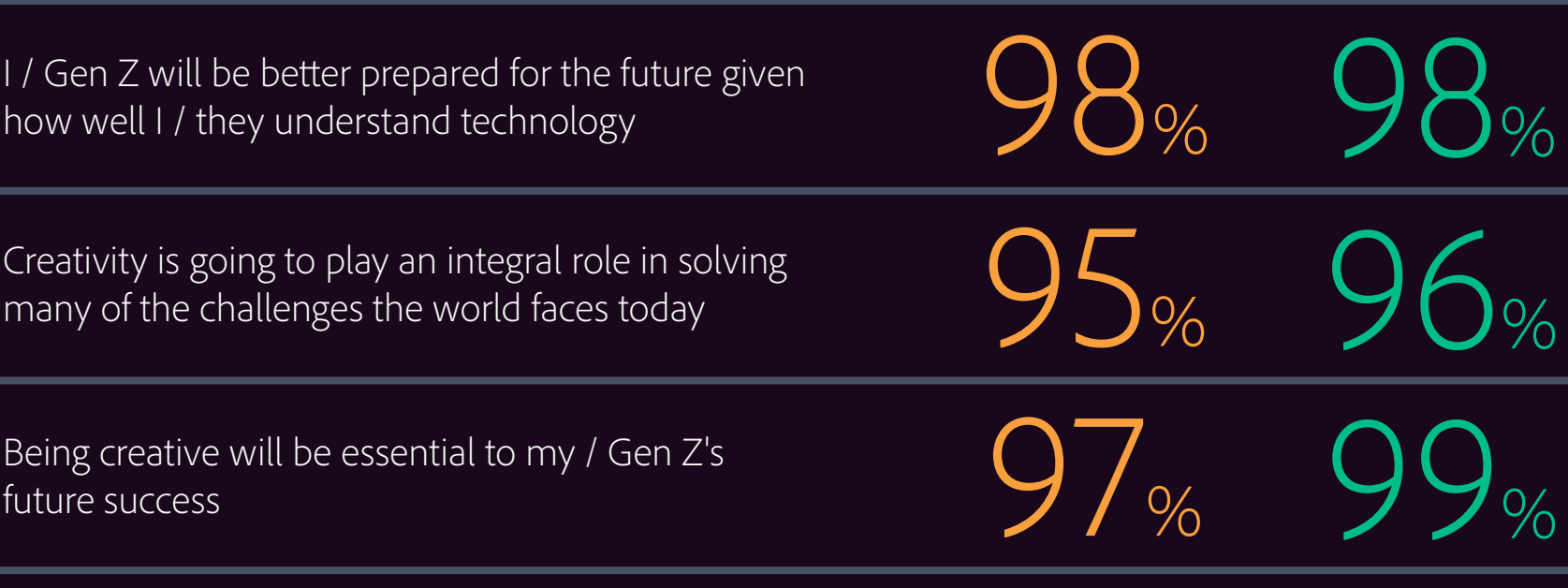
The technology used in my school is outdated



BECAUSE ALL AGREE THAT CREATIVITY WILL BE ESSENTIAL TO GEN Z'S SUCCESS IN THE FUTURE WORKFORCE...

PERCEPTIONS OF THE FUTURE GEN Z WORKFORCE

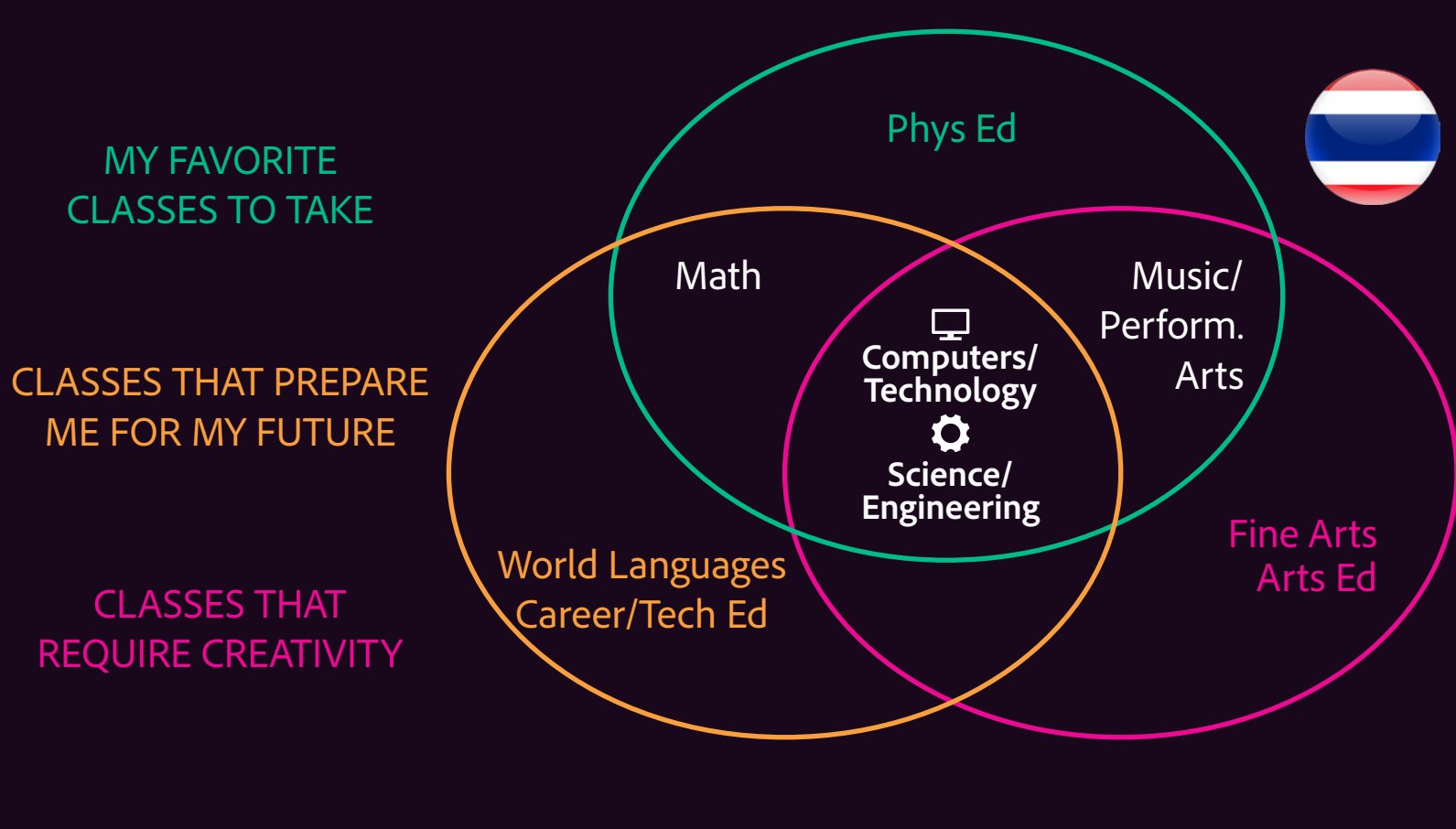
Shown: % Somewhat Agree / Strongly Agree, Students, Teachers)



COMPUTERS AND TECHNOLOGY COURSES ARE IMPORTANT FOR BOTH CREATIVITY AND PREPARATION...

COURSE INTERSECTION

(Shows: % Top 5 Selected, Students)



... FOR A FUTURE WE CAN'T ENVISION YET.



IN SUMMARY, GEN Z STUDENTS AND TEACHERS AGREE:



To see the full study visit: www.adobeeducate.com/genz