

GEN Z

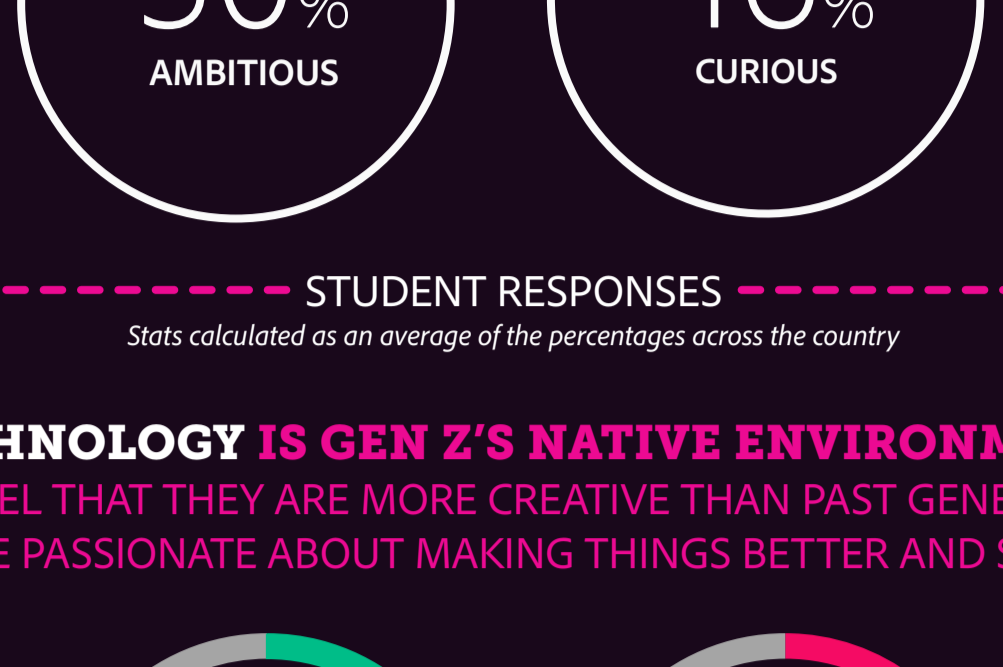
in the Classroom:

Creating the Future



We asked 250 Gen Z students aged 11-17 and 100 teachers of Gen Z students in Malaysia to tell us how they feel about learning, creativity and the future, and here is what we found...

GEN Z STUDENTS SEE THEMSELVES AS AMBITIOUS AND CURIOUS.



STUDENT RESPONSES
Stats calculated as an average of the percentages across the country

TECHNOLOGY IS GEN Z'S NATIVE ENVIRONMENT. THEY FEEL THAT THEY ARE MORE CREATIVE THAN PAST GENERATIONS, AND ARE PASSIONATE ABOUT MAKING THINGS BETTER AND SMARTER.



Gen Z is more creative than the older generation because Gen Z can get a lot of information more easily via the internet.

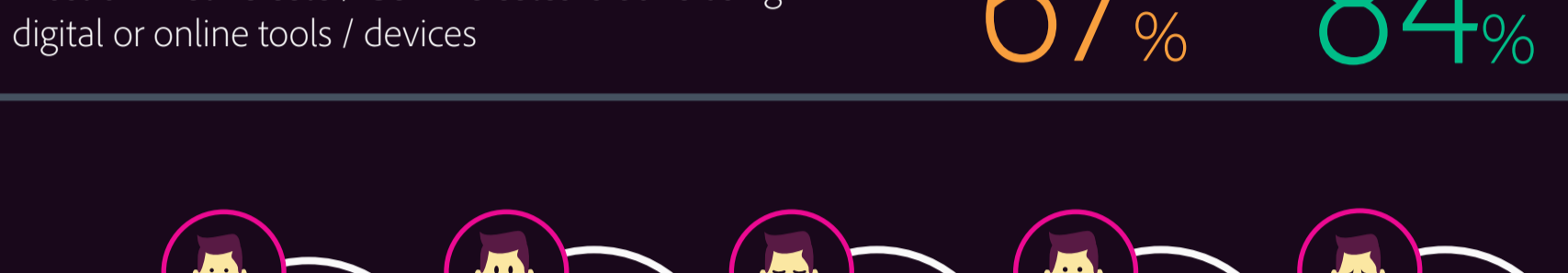
TEACHER

I can express my creativity more efficiently with the current technology that we have compared to the older generation.

STUDENT

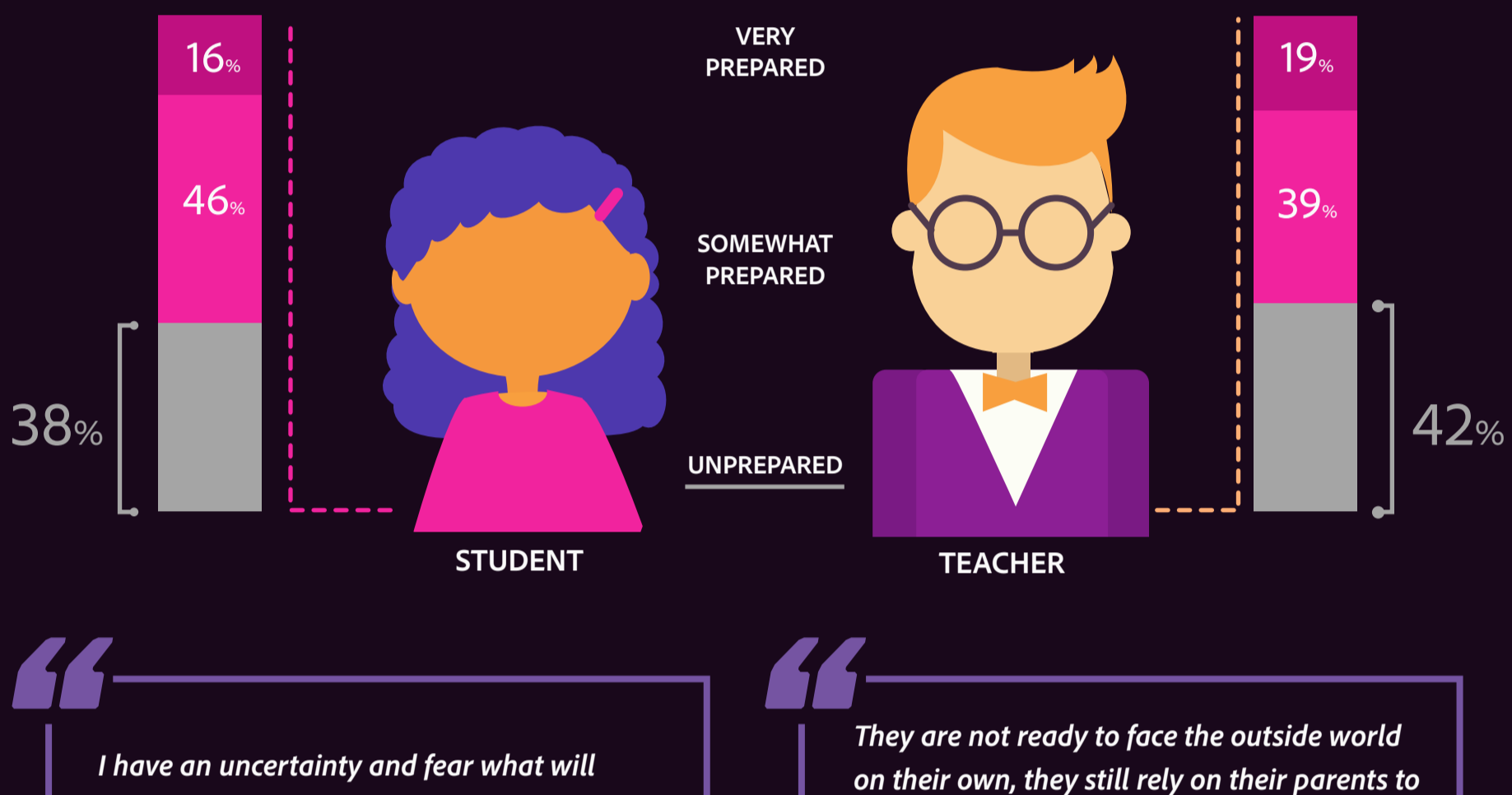
PERCEPTIONS OF GEN Z & CREATIVITY

(Shown: % Somewhat Agree / Strongly Agree)



GEN Z STUDENTS ARE CURIOUS, EXCITED, CONFIDENT, HAPPY AND WORRIED ABOUT THE FUTURE, AND BOTH STUDENTS AND TEACHERS DO NOT FEEL THEY ARE FULLY PREPARED FOR THE "REAL WORLD."

GEN Z PREPAREDNESS FOR FUTURE



I have an uncertainty and fear what will happen in the future.

STUDENT

They are not ready to face the outside world on their own, they still rely on their parents to provide all the essential things in life.

TEACHER

BOTH STUDENTS AND TEACHERS AGREE THE MOST EFFECTIVE WAYS OF LEARNING ARE:

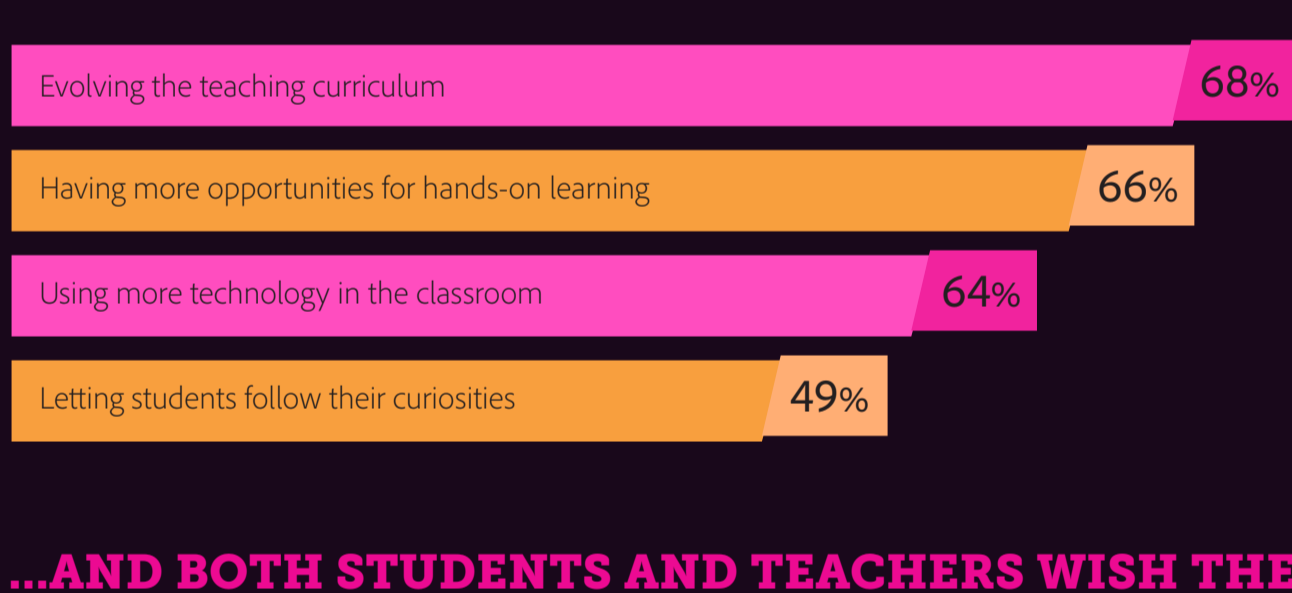
DOING / CREATING



TEACHERS WANT TO MAKE CHANGES IN THE CLASSROOM TO BETTER PREPARE GEN Z STUDENTS FOR THE FUTURE WORKFORCE...

METHODS TO BETTER PREPARE GEN Z FOR THE FUTURE WORKFORCE

(Shown: Teacher responses)

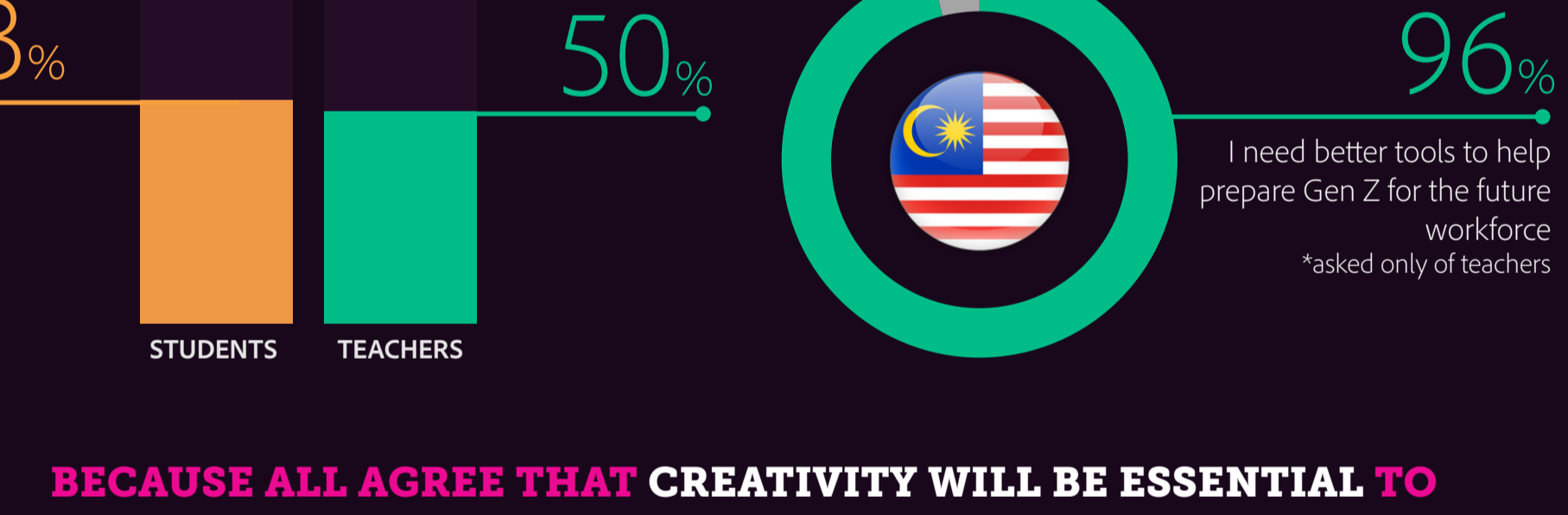


...AND BOTH STUDENTS AND TEACHERS WISH THERE WAS MORE OF A FOCUS ON CREATIVITY IN THE CLASSROOM.



PERCEPTIONS OF THE TECHNOLOGY & TOOLS

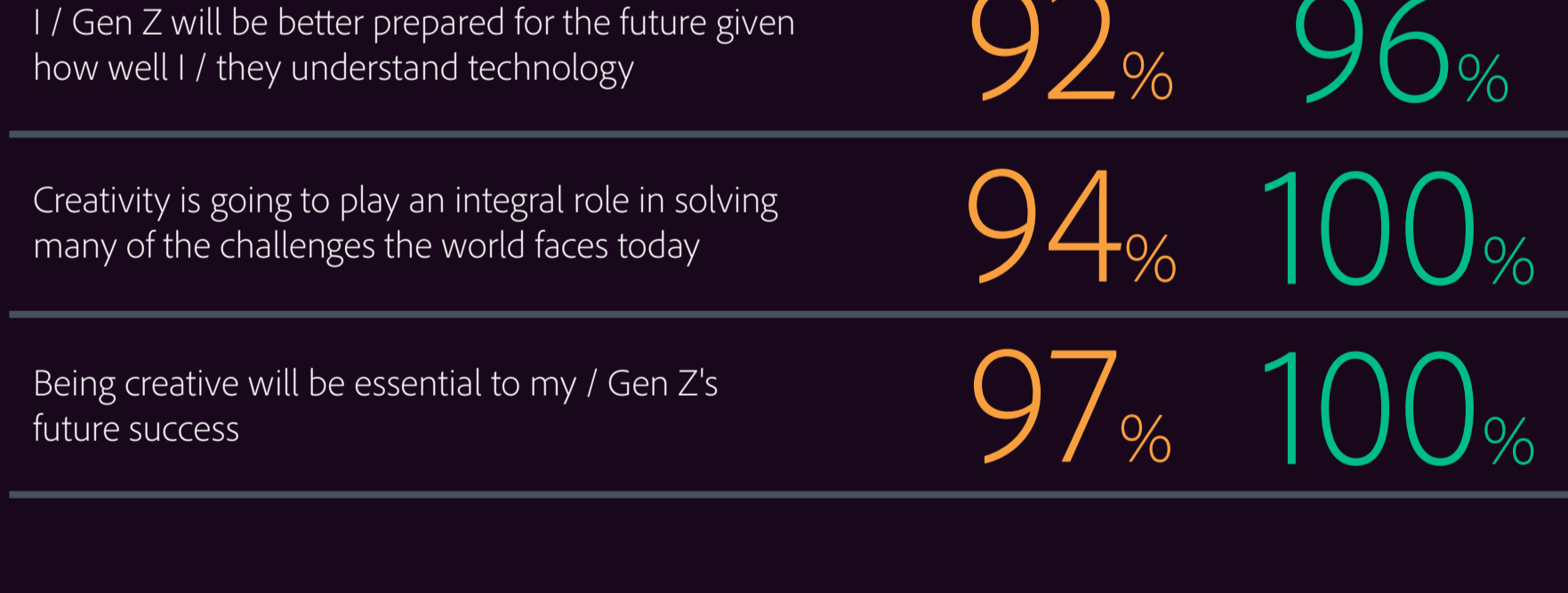
(Shown: % Somewhat Agree / Strongly Agree, Students, Teachers)



BECAUSE ALL AGREE THAT CREATIVITY WILL BE ESSENTIAL TO GEN Z'S SUCCESS IN THE FUTURE WORKFORCE...

PERCEPTIONS OF THE FUTURE GEN Z WORKFORCE

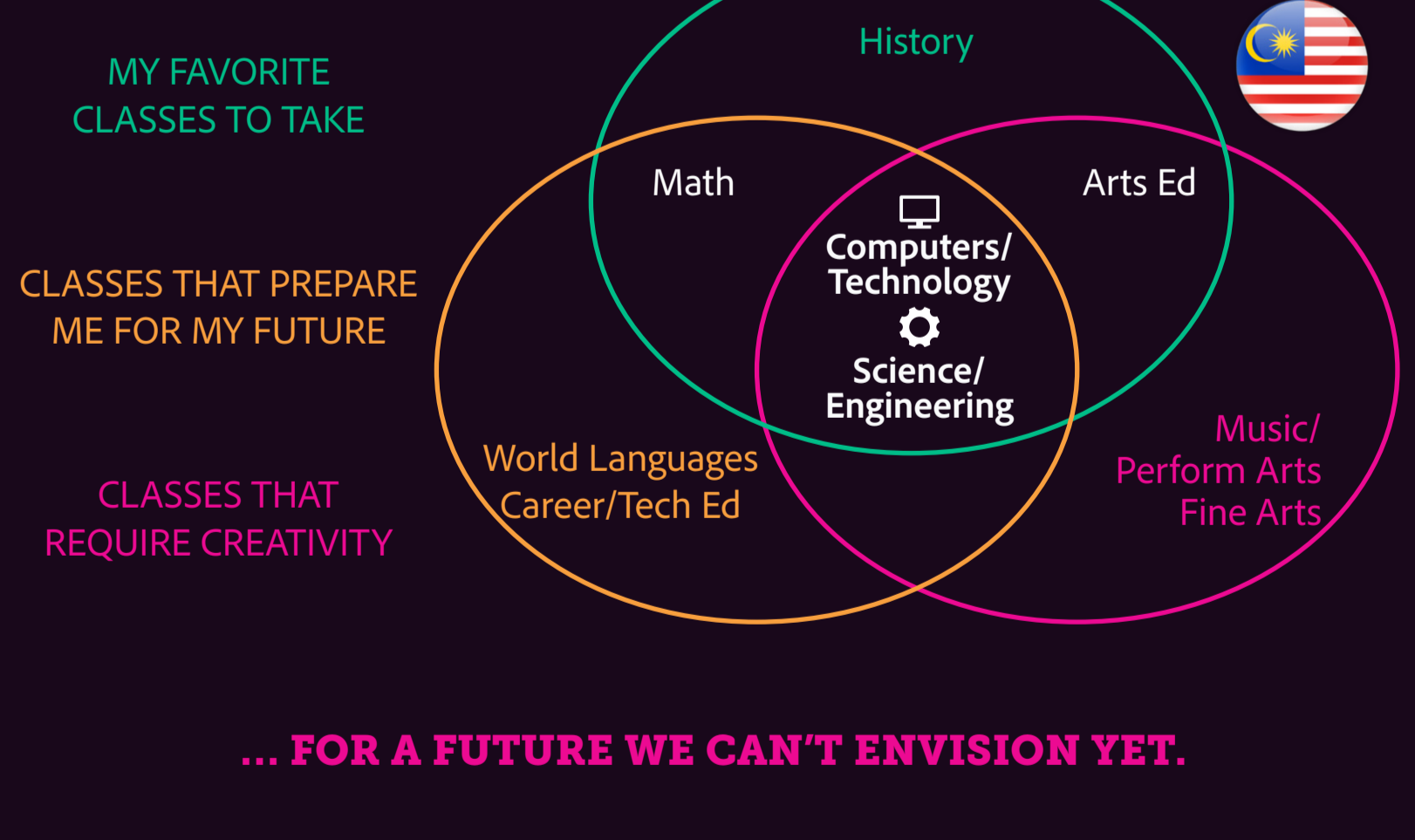
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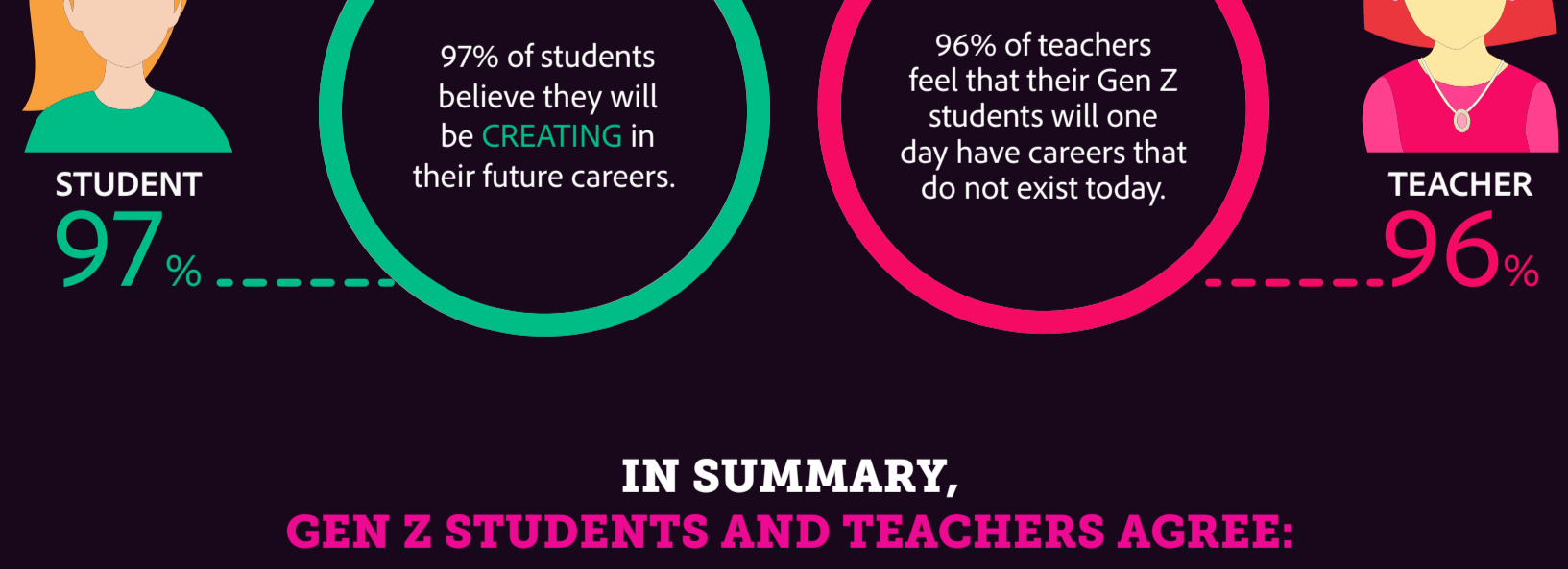
COMPUTERS AND TECHNOLOGY COURSES ARE IMPORTANT FOR BOTH CREATIVITY AND PREPARATION...

COURSE INTERSECTION

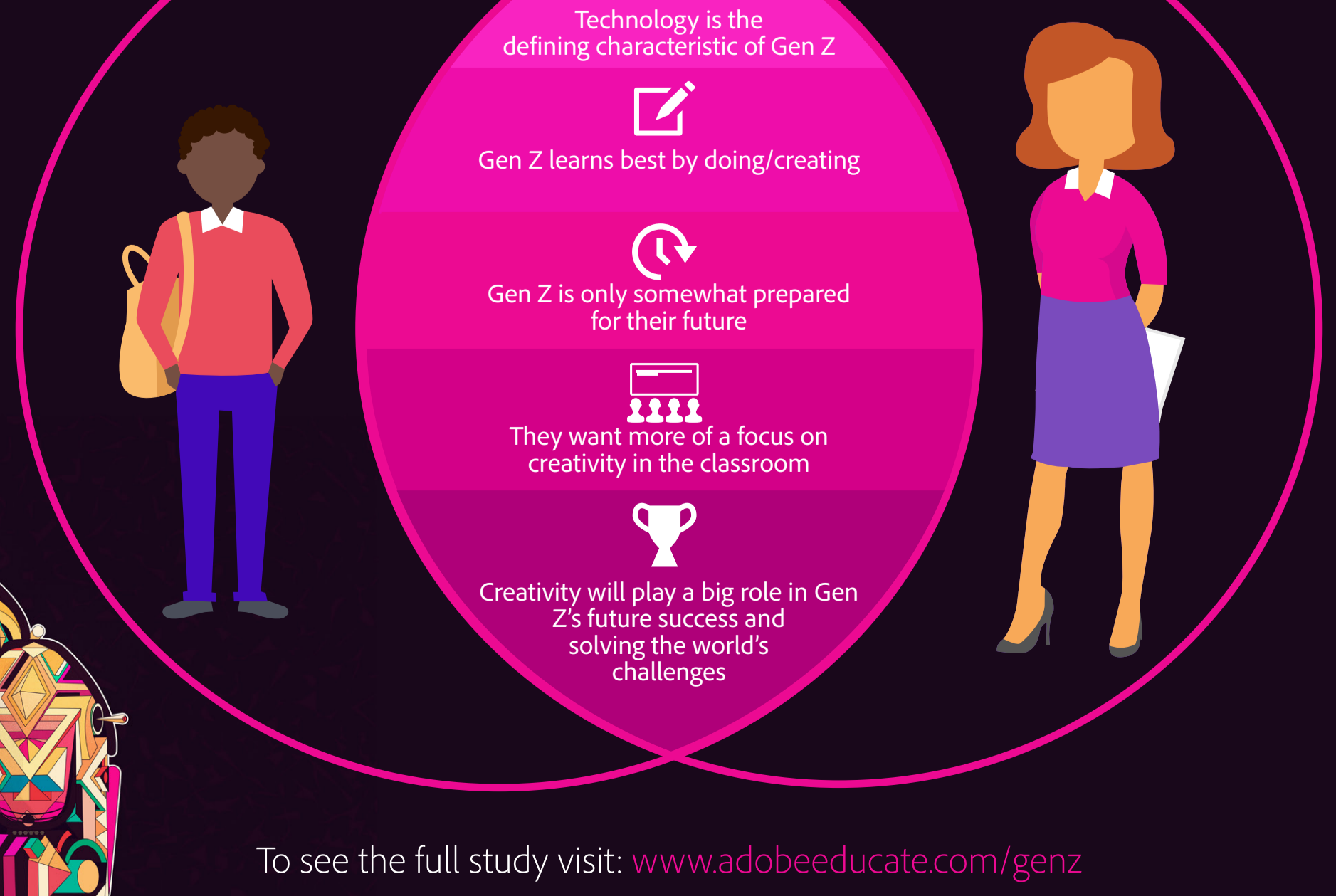
(Shows: % Top 5 Selected, Students)



... FOR A FUTURE WE CAN'T ENVISION YET.



IN SUMMARY, GEN Z STUDENTS AND TEACHERS AGREE:



To see the full study visit: www.adobeeducate.com/genz